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Arrive Logistics debuts new division

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Arrive Logistics announced a new division, Arrive Fresh, focused on filling the void in capacity and service for the most perishable shipments in the U.S. Piloted in 2019, Arrive Fresh provides sensitive freight shippers, such as farmers, fresh food suppliers and retailers, with a tailored approach to service. Arrive Fresh is a centralized experienced team that sources quality fresh capacity and works alongside those carriers to provide asset-like service to solve the unique challenges of moving produce, meat, seafood, dairy and nursery freight.

Farmers, retailers and fresh food suppliers face a number of challenges, including limited qualified capacity, zero margin for error and a lack of accessible expertise in the perishable transportation space. Arrive Fresh addresses these common challenges by providing customers with an expert team that understands the intricacies of their complex freight and delivers solutions tailored to their specific product. By combining Arrive Logistics' split distribution model and technology with commodity-focused training, Arrive Fresh is able to identify carriers with the optimal experience and expectations for moving perishable items from farm to shelf.

Led by Executive Vice President Tony Hammonds, the Arrive Fresh team leverages experienced industry veterans, including former senior leadership from Kellogg's, Nestle and Dairy Farmers of America, within Arrive Logistics to address the challenges of perishable freight customers. In addition, every Arrive Fresh team member goes through a rigorous training program to learn the nuances of moving perishable products to provide customized carrier solutions.

"Throughout my 30-year tenure, I've been on the frontlines of the food industry supply chain and have seen how a one-size-fits-all method to freight is detrimental to good business. Farmers and food suppliers require a unique solution," said Darlene Wolf, senior vice president of strategic accounts at

Arrive Logistics and former senior director of transportation and logistics at Dairy Farmers of America. “As a former food shipper, the Arrive Fresh strategy is exactly what I was looking for when shipping perishable freight.”

“We care about what is in the trailer, whether it’s cherries or flowers, and are committed to providing a meaningful solution,” said Hammonds. “We offer drop trailer capabilities, which is unheard of in the perishable food space. It is because we are committed to identifying the right capabilities of our vast carrier network and supporting/training those carriers on produce solutions to meet the needs of our customers.”

This year, in addition to the development program within Arrive Logistics, every Arrive Fresh team member earns their Iron Apple certification, a program that ensures companies transporting perishable goods meet new food-safety requirements according to the Food Safety Modernization Act.

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