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## **PMA Fresh Summit kicks off with global-themed opening reception**

October 18, 2019



ANAHEIM, CA -- A Global Street Festival was the theme of the 2019 PMA Fresh Summit opening reception, held Oct. 17, here. Attendees gathered on the Grand Plaza outside the Anaheim Convention Center, where they were transported to the Thailand Festival of Food, Flowers and Light, Brazil's Carnival, and the U.S.'s Woodstock, enjoying food and drink from each genre. Attendees had the opportunity to mix and mingle on the eve of the opening of the trade show.

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