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Trendsetting: Getting produce from here to there

By

Craig Levitt

June 12, 2026



Trendspotting

WITH CRAIG LEVITT

Getting produce from here to there is vital. Freight may not be the most glamorous part of the supply chain, but it is every bit important as the other aspects. According to C.H. Robinson and its latest Edge Report, North American freight markets face rising structural pressure.

The report stated that the produce season is placing continued pressure on refrigerated transportation networks across North America. While trucks remain available produce shippers are facing less flexibility in key regions.

[Read more](#)

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EPC Leadership Class tours farm and Philadelphia port

June 12, 2026



The eighth Eastern Produce Council Leadership Class gained firsthand knowledge of production practices and logistics while touring farms and facilities in southern New Jersey and Philadelphia. The trip was held June 2, and began at the farm of Frank Donio Inc. in Hammonton, NJ.

[Read more](#)

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Westfalia Fruit appoints avocado industry expert Tommy Padilla as president, North America

June 12, 2026



Westfalia Fruit, a global leader in the avocado industry, today announced the appointment of Tommy Padilla as president, North America. Padilla joined the business on June 1.

[Read more](#)

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NuBerry Farms strengthens position in blueberry category

By

Keith Loria

June 12, 2026



Drink a
boost of
blue

GROWN IN
NEW JERSEY

**NuBerry
Farms**

BLUEBERRIES - BLEUETS
Dist. by/par NuBerry Farms
Hammononton, NJ 08037
NET WT 1.5 Lb (1.5 Lb) / PINT NET 500g

PRODUCT OF USA - PRODUIT DES É-U

8 50019 19405 0

Drink a
boost of
blue

GROWN IN
NEW JERSEY

**NuBerry
Farms**

BLUEBERRIES - BLEUETS
Dist. by/par NuBerry Farms
Hammononton, NJ 08037
1 U.S. Dry Pint (551ml) / 1/1 Chopine Seche

PRODUCT OF USA - PRODUIT DES É-U

8 50019 19403 6

NuBerry Farms is a fully vertically integrated blueberry supplier with owned farming operations across domestic and international growing regions, providing retail partners with consistent quality, supply security, and year-round program support.

NuBerry Farms oversees approximately 2,600 acres of blueberry production across Florida, Georgia, New Jersey, North Carolina and Michigan, supported by packing facilities in Georgia, New Jersey and Michigan to provide customers with consistent supply and quality throughout the year.

[Read more](#)

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**Wholesum advances organic innovation and sustainability in 2025
Conscientious Company Report**

June 15, 2026



Wholesum, a third-generation leader in organic and Fair Trade Certified produce, has released its 2025 Conscientious Company Report, showcasing a year of record growth, innovation and measurable progress across its sustainability and values-driven initiatives.

As the company approaches its 100-year milestone, the report — now in its 10th year — reflects a defining belief: that growth in organic agriculture can go hand in hand with environmental stewardship, social responsibility and long-term resilience.

[Read more](#)

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Fall Creek expands into raspberries and blackberries with acquisition

June 11, 2026



Fall Creek Farm & Nursery Inc., a world-leading blueberry genetics and nursery company, has acquired Berryplant, an Italy-based leader in raspberry and blackberry nursery production, and Berrytech, its dedicated breeding and intellectual property company.

The acquisition strengthens Fall Creek's genetics platform with the addition of raspberries and blackberries while maintaining its global leadership in blueberries and extending the company's ability to serve growers who operate across multiple berry categories.

[Read more](#)

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