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E. Armata takes pride in its high level of customer satisfaction

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E. Armata Inc., located on the Hunts Point Produce Market in the Bronx, NY, continually invests in its future with facility acquisitions, renovations, technology upgrades and fleet additions.

Chris Armata, company president and third-generation family member, said the company has added eight fully renovated units on row A at the terminal market in the past four years.

“Last August we proudly completed the full renovation of these newly acquired units,” said Armata. “Offering an extensive line of quality items under one roof makes it more convenient and efficient for our customers to shop our full line. Customer service is key here at E Armata — it always has been and always will be our top priority.”



Nick Armata, sales and procurement; Paul Armata, vice president; Chris Armata, president; John Acompora, sales and procurement; and Michael Armata, sales and procurement. He added that the company’s fleet of trucks is growing steadily to better supply its customers. Items can be picked up its terminal market facility or delivered by its refrigerated fleet of trucks.

“In order to offer the freshest produce possible, E. Armata receives loads daily,” he explained. “Upon arrival at our cold-chain compliant facility, produce is thoroughly checked by our own in-house quality control team to ensure that only the best product reaches our end users. We are fully committed to proper handling, providing our customer base the freshest produce to fill their orders and grow their business.”

The company, founded more than a century ago, is today considered a leading, highly professional Northeast produce distribution company with an outstanding industry reputation. Its continued goal is to maintain its business in as updated a condition as possible. In addition to its four new units, over the past few years its entire facility has undergone a major renovation in not only its dock and warehouse space, but also in its streamlined and elegant offices.

Armata works alongside his brother, Paul Armata, vice president. Together they represent the third-generation of family members to oversee the company’s operations. John Acompora, a long-time employee handles sales and procurement. Fourth generation family members have also joined the staff. Chris Armata’s sons, Michael and Nick, work in sales and procurement, and his daughter, Chelsea, is the office manager.

Armata pointed out that the wholesale market is evolving within its environment.

“The impact of transportation changes, food safety, traceability and sustainability issues, multicultural diversity and the influence of the local produce movement are all having an affect on the fresh produce industry,” said Armata. “E. Armata is following and keeping ahead of these trends to best serve our customers.”

“We have developed, administer and maintain a HACCP-based, Good Manufacturing Practices Food Safety Program,” he continued. “Our recycling program is in operation, following the New York City Sanitation Department guidelines to reduce waste.”

Armata added that the company has expanded its departments to become a true full-service house, building on long-term relationships and developing new ones to better serve shippers, growers and customers.

“We are proud to showcase our successful berry, potato and onion, and tropical departments,” he noted. “Our new tropical offerings continue to increase in scope and size.”

E Armata has always supported local farmers in the tri-state area, as well as those all along the East Coast. For a consistent supply through the different seasons and to add variety, it receives product from its growers in California, Canada, and Mexico year-round.

“We stand behind our quality and freshness to ensure our customers receive the best produce coming into the peak summer season,” stressed Armata. “We are committed to our loyal market-based customers, while increasing our distribution service in the New York metro area and beyond.”

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