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## United Fresh reels in a crowd at opening party

June 14, 2017



The United Fresh opening party was held Tuesday, June 13 at the Shedd Aquarium in Chicago. Industry members gathered to catch up with friends and peers while making new industry connections -- and possibly making their best fish faces. The FreshTEC and FreshMKT conferences got under way earlier in the day, but it was only the start -- today's flurry of activity includes the

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opening of the trade show floor.

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