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Baloian adds more organic offerings to lineup

April 27, 2017

Baloian Farms, a year-round supplier of premium-quality peppers and mixed vegetables, is introducing organic green beans, green peppers and soft squash to its California season. As its Nogales season comes to a close, Baloian Farms is beginning to shift focus to California beginning with the Coachella Valley where it farms with Drew Belk of Belk Farms, a partner of over 30 years.

“In recognition of the growing demand for organic produce, we added organic green beans and green peppers to our Coachella Valley lineup this year,” said Tim Baloian, chief executive officer of Baloian Farms. “We are just wrapping up harvest on organic green beans and will begin harvesting organic green peppers in the next few weeks. As with years past, we are growing organic zucchini and yellow squash, which will be available when we transition further north into Fresno in mid May.”

Baloian Farm’s California season will continue until November and will include conventional offerings of green peppers, red peppers, mini sweets, eggplant, hard squash, soft squash and red onions.

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