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# The Giorgio Cos. partners with Martin Lishman to advance mushroom quality

## July 7, 2026

The Giorgio Cos., a leading grower, packer, processor and distributor of fresh and value-added mushrooms, announced its collaboration with Martin Lishman Ltd. to develop a custom “smart mushroom” sensor solution designed to enhance product quality across its operations.

Read more

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# Wakefern to invest $500M in Northeast farms

## July 7, 2026

In advance of its annual Local Produce Supplier Summit on July 15, Wakefern Food Corp. announced a $500 million commitment to sourcing fresh produce from local and regional farmers and growers across the Northeast over the next five years. Wakefern's summit will be held at the New Jersey Convention & Expo Center and brings together growers, Wakefern members and industry leaders to strengthen partnerships and expand access to locally grown produce and products.

Read more

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## Earthbound Farm introduces Regenerative Organic Certified salad greens

## July 7, 2026

Earthbound Farm has launched its first-ever Regenerative Organic Certified Spring Mix, which will be available for a limited time nationwide through October 2026. Earthbound Farm's ROC program builds on its existing organic standards with additional farming practices intended to improve soil health, promote carbon sequestration and enhance biodiversity:

Read more

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# Smart Plastic Technologies offers a sustainable packaging solution for fresh produce

**By**

**Chris Koger**

**July 7, 2026**

A company whose packaging technology enables polyethylene or polypropylene (PE/PP) packaging to completely bio-assimilate — turn into CO2, water and biomass at the end of its life cycle — is sparking interest in the fresh produce industry.

Read more

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## Syngenta Group appoints Hengde Qin as chief executive officer

## July 7, 2026

Syngenta Group announced its board of directors has unanimously appointed Hengde Qin as chief executive officer, effective Aug. 1, 2026, following a thorough nomination and succession process. Qin, currently chief operating officer and head of seeds, succeeds Jeff Rowe, who will remain in the role through Aug. 1 before returning to the United States after nearly 10 years with the company.

Read more

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# Market Minute: Northwest cherries peaking for promotions

By

Ron Pelger

July 6, 2026

This is it — the peak shipping season for Northwest cherries.

Get the premium cherry gems in your weekly ads fast because volume is down this year compared to the bumper crop of the previous two years. Even though the crop is lighter, the Washington cherry quality is superior and they’re ready to be promoted. Many retailers are jumping on the opportunity by entering into timely promotions to drive sales volume while the crop is in its peak range.

Read more

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