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## **Trendsetting: Getting produce from here to there**

**By**

**Craig Levitt**

**June 12, 2026**

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# Trendspotting

*WITH CRAIG LEVITT*

Getting produce from here to there is vital. Freight may not be the most glamorous part of the supply chain, but it is every bit important as the other aspects. According to C.H. Robinson and its latest Edge Report, North American freight markets face rising structural pressure.

The report stated that the produce season is placing continued pressure on refrigerated transportation networks across North America. While trucks remain available produce shippers are facing less flexibility in key regions.

[Read more](#)

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**EPC Leadership Class tours farm and Philadelphia port**

**June 12, 2026**



The eighth Eastern Produce Council Leadership Class gained firsthand knowledge of production practices and logistics while touring farms and facilities in southern New Jersey and Philadelphia. The trip was held June 2, and began at the farm of Frank Donio Inc. in Hammonton, NJ.

[Read more](#)

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**Westfalia Fruit appoints avocado industry expert Tommy Padilla as president, North America**

**June 12, 2026**



Westfalia Fruit, a global leader in the avocado industry, today announced the appointment of Tommy Padilla as president, North America. Padilla joined the business on June 1.

[Read more](#)

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## **- Advertisement -**

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## **NuBerry Farms strengthens position in blueberry category**

**By**

**Keith Loria**

**June 12, 2026**



Drink a  
boost of  
blue

GROWN IN  
NEW JERSEY

**NuBerry  
Farms**

BLUEBERRIES - BLEUETS  
Dist. by/par NuBerry Farms  
Hammononton, NJ 08037  
NET WT 1lb 7oz / 1.6kg / PINT NET 500g

PRODUCT OF USA - PRODUIT DES É-U

8 50019 19405 0

Drink a  
boost of  
blue

GROWN IN  
NEW JERSEY

**NuBerry  
Farms**

BLUEBERRIES - BLEUETS  
Dist. by/par NuBerry Farms  
Hammononton, NJ 08037  
1 U.S. Dry Pint (551ml) / 1/1 Chopine Seche

PRODUCT OF USA - PRODUIT DES É-U

8 50019 19403 6

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NuBerry Farms is a fully vertically integrated blueberry supplier with owned farming operations across domestic and international growing regions, providing retail partners with consistent quality, supply security, and year-round program support.

NuBerry Farms oversees approximately 2,600 acres of blueberry production across Florida, Georgia, New Jersey, North Carolina and Michigan, supported by packing facilities in Georgia, New Jersey and Michigan to provide customers with consistent supply and quality throughout the year.

[Read more](#)

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**Dole expands year two of global campaign with Minecraft designed toward maximum performance with new pineapple-focused experience**

**June 15, 2026**

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# BANANA STICKER PEEL & PLAY

COLLECT  
ALL 10  
BANANA  
STICKERS!



**Dole**  
**MINECRAFT**

**ACHIEVEMENT UNLOCKED:**  
Banana Power-Ups for Gamers

**#1 PING REDUCER FOR THE BRAIN**  
Bananas are packed with vitamin B6, which helps your brain send signals faster. Think of it as optimizing your ping. Less lag = better focus.

**#2 HYDRATION ALLY**  
Bananas are loaded with potassium + magnesium to balance your electrolytes and boost your HP. Bonus: No crash like energy drinks!

**#3 QUICK REVIVE**  
Bananas are digested fast, so you get instant energy. It's like a one-tap respawn.

**Dole Banana Sticker Inventory**  
Collect them all!

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DOWNLOAD AT [DOLE.COM/MINECRAFT](http://DOLE.COM/MINECRAFT)

#DoleMinecraft

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Following the global success of its first healthy gaming collaboration, Dole Food Co. announced June 10 the launch of the next phase of its partnership with Minecraft, expanding the campaign with new content, experiences and a fresh focus on pineapple in connection with Dole's 125-year pineapple heritage.

[Read more](#)

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**Fall Creek expands into raspberries and blackberries with acquisition**

**June 11, 2026**



Fall Creek Farm & Nursery Inc., a world-leading blueberry genetics and nursery company, has acquired Berryplant, an Italy-based leader in raspberry and blackberry nursery production, and Berrytech, its dedicated breeding and intellectual property company.

The acquisition strengthens Fall Creek's genetics platform with the addition of raspberries and blackberries while maintaining its global leadership in blueberries and extending the company's ability to serve growers who operate across multiple berry categories.

[Read more](#)

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