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More than a supplier: The Bushwick difference

June 23, 2026



In an industry where consistency matters as much as quality, Bushwick Potato Commission has spent nearly a century earning the trust of retailers, growers and consumers alike.

Since its founding, the company has built a reputation for reliability, helping bring premium potatoes and vegetables to store shelves while fostering long-term relationships throughout the retail community. That commitment has allowed Bushwick to remain a steady presence in a constantly evolving marketplace.

[Read more](#)

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Okanagan Specialty Fruits CEO Neal Carter buys back company he founded

June 23, 2026



Pioneering orchardist Neal Carter has regained ownership of Okanagan Specialty Fruits as the company he co-founded marks its 30th anniversary with a fresh new logo and bold plans to revolutionize the fresh produce industry through genome editing.

[Read more](#)

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FPFC opens sponsor, exhibitor slots for 2026 Holiday Showcase

June 23, 2026



The Fresh Produce and Floral Council is now accepting sponsors and exhibitors for its [2026 Produce and Floral Holiday Showcase](#), Aug. 26 and 27 at the Westin South Coast Plaza in Costa Mesa.

The Showcase is the West Coast's largest gathering of produce and floral professionals focused on the seasonal holiday calendar. It's a unique opportunity to network with industry colleagues, learn from keynote speakers and gain insights into industry trends for the holidays.

[Read more](#)

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Fowler Farms builds on generations of experience

By

Keith Loria

June 23, 2026



After battling drought conditions and unusually small fruit last season, Fowler Farms is entering the 2026 growing season with optimism as favorable weather has created strong conditions for the New York apple crop.

“We got off to a slow start, but we were fortunate,” said Austin Fowler, vice president of the Wolcott, New York-based grower. “There were a lot of frost events that negatively affected crops in other areas of the East, but we were not impacted by that.”

[Read more](#)

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Kroger, Hy-Vee and Ahold to advance health at Nourishing Change

June 23, 2026



Kroger Health, Hy-Vee and Ahold Delhaize USA are working together to elevate the Nourishing Change movement, advancing the future of health. Founded by Kroger Health, the initiative brings

together leaders from across healthcare, retail, food, pharmacy, policy, technology, academia and community organizations.

[Read more](#)

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Fresh Farms kicks off Baja tomato season with strong market position

June 23, 2026



Nogales, AZ-based Fresh Farms is entering the Baja tomato season at an ideal moment, aligning seamlessly with the conclusion of its Sonora crop. This strategic transition allows the company to maintain consistent supply while capitalizing on favorable growing conditions in Baja, where weather has been optimal so far.

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