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Boskovich Farms' reputation 100 years in the making

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Boskovich Farms Inc. has seeded its positive reputation on the concepts of validation and verification and plans to let attendees of this year's PMA Foodservice Conference & Expo know why this is so important.

"We want to strengthen our current relationships and build new ones," said Director of Marketing and Advertising Bridget Boskovich. "We will highlight our ability to grow in multiple regions to meet our customers' expectations. We have a proven track record that has earned our company a solid reputation in the foodservice business."

This reputation has been built over the past 100 years, an anniversary the company is celebrating in 2015. Today, the fourth generation of the Boskovich family is steering the company's helm. Commodity vegetables and value-added produce are grown and marketed.

Visitors are encouraged to visit Booth No. 147 where they will be able to meet with Bridget Boskovich, Chief Executive Officer George Boskovich, Vice President George Boskovich III, Vice President of Sales Mike O'Leary, Director of Food Safety Dave Murphy and Stuart Burke, a member of the company's sales team.

"Our foodservice business continues to grow each year," Bridget Boskovich commented. "Our programs have been tailored to meet the demands of our restaurant industry partners. We continue to be focused on supply, quality and food safety."

Boskovich Farms will focus on its ingredient and side dish offerings during the conference. "We continue to be category leaders in cilantro, spinach and parley and are seeing huge growth

opportunities in [commodities such as] Brussels sprouts, beets and kale,” she added.

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