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**Strong organic apple crop feeds growing demand**

**June 29, 2026**



[Honeybear Brands](#), a leading grower, marketer and developer of premium conventional and organic apples, pears and cherries, is projecting a strong organic apple season this fall as it continues to increase its supply of organic fruit to feed consumers' explosive demand.

[Read more](#)

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# **Four Seasons Produce celebrates 50 years of growth, partnership and purpose**

**By**

**John Groh**

**June 29, 2026**

For 50 years, Four Seasons Produce has built its business around a simple but powerful principle — trust.

That philosophy helped transform a small wholesale produce operation in rural Pennsylvania into one

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of the Mid-Atlantic's leading fresh produce distributors, serving independent retailers, regional supermarket chains, natural food stores and co-ops throughout the Northeast.

[Read more](#)

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**Retail vet joins Stater Bros. as VP of fresh sales and merchandising**

**June 29, 2026**



Bruce Robinson has joined Stater Bros. Markets as its new vice president of fresh sales and merchandising.

Robinson will work cross-functionally with store operations, marketing and supply chain to elevate the company's brand and deliver a market-leading merchandising strategy across meat, seafood, produce, floral, service deli and bakery. He will also oversee assortment planning, space allocation, department flow, pricing and promotions to optimize sales and profitability.

[Read more](#)

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**Bob Sloate retires from Duda after 50-year career in fresh produce**

**June 29, 2026**



Duda Farm Fresh Foods announced the retirement of its national account manager, Bob Sloate, following a distinguished 50-year career in the fresh produce industry, including 23 years of dedicated service to Duda.

[Read more](#)

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**Market Minute: Portobello mushrooms, the other steak on the grill**

**By**

**Ron Pelger**

**June 29, 2026**

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Portobello mushrooms are the fully mature Cremini mushrooms that can grow up to six inches in diameter. This mushroom is known for its dense, meaty steak-like texture. During summer, outdoor grilling is a prime time for the Portobello veggie burger.

Today's shoppers are spending more each year on premium brown mushrooms. The Portobello is a perfect produce item for grilling by brushing the caps with olive oil, balsamic vinegar and garlic. They will turn up nicely charred and juicy by grilling them on a medium-high heat for just five to seven minutes per side.

[Read more](#)

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**Melon 1 celebrates America's 250th with retail program**

**June 29, 2026**



As consumers prepare for Fourth of July celebrations, [Melon 1](#) is helping retailers showcase one of summer's most iconic fruits through an expanded U.S.-themed merchandising program designed to drive excitement in the produce department and celebrate the American family farmer.

[Read more](#)

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