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Avocados From Peru named official avocado and superfood of the Reds

June 15, 2026



The Cincinnati Reds and Avocados From Peru announced a new partnership naming Avocados From Peru the official avocado and official superfood of the Cincinnati Reds.

To celebrate the partnership, the Reds and Avocados From Peru are launching "The Ultimate Sweepstakes of Baseball Season," giving fans the opportunity to win a variety of prizes throughout the summer, including the grand prize: a custom co-branded 2026 Toyota Tacoma SR wrapped in Reds and Avocados From Peru branding.

[Read more](#)

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Ontario greenhouse vegetable growers welcome national food security strategy

June 15, 2026



The Ontario Greenhouse Vegetable Growers are pleased to express strong support for the government of Canada's announcement of "More Choice. More Control. More Canada: Canada's first-ever national food security strategy," unveiled Thursday by Prime Minister Carney.

[Read more](#)

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Chiquita expands 'Likely the Best Snack Ever' across more moments in 2026

June 15, 2026

so silent...



likely
the
**best
snack
ever**



After a standout debut last year, Chiquita Brands International is entering the next chapter of its "Likely the Best Snack Ever" (LTBSE) campaign — expanding it into an always-on initiative designed to meet consumers wherever, and however, they snack.

Building on last year's momentum, Chiquita is tapping into a simple idea: Snacking today isn't just about taste; it's about feeling good. With natural nutritional benefits and a signature sense of fun, bananas continue to stand out as a snack that delivers on both.

[Read more](#)

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Natural Grocers celebrates New Mexico Day with a special gift and savings

June 15, 2026



Natural Grocers, a family-operated organic and natural grocery retailer in the United States, invites customers to its annual New Mexico Day event, June 14-16 at its seven New Mexico stores. {N}power members are invited to celebrate with a free Natural Grocers reusable tote bag and a \$5-off coupon for in-store purchases.

Headquartered in Colorado, Natural Grocers expanded into New Mexico in 2003. Today Natural Grocers operates seven stores in the state, including Albuquerque, Farmington, Las Cruces, Los Alamos, Rio Rancho, Ruidoso and Santa Fe.

[Read more](#)

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**Vineland Cooperative Produce Auction helps support New Jersey
blueberry industry**

By

Keith Loria

June 15, 2026



Founded in 1931 by a group of South Jersey farmers looking to create a centralized marketplace for fresh produce, the Vineland Cooperative Produce Auction Association has grown into one of the premier produce auctions on the East Coast.

[Read more](#)

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Upcoming webinar on June 24: Creative ways to build community around sustainability

June 15, 2026



Sustainabloom[®]

by the American Floral Endowment

UPCOMING WEBINAR

**CREATIVE WAYS TO BUILD
COMMUNITY AROUND
SUSTAINABILITY**

WEDNESDAY, JUNE 24 @ 1PM EST



Speaker:
Jennie Love,
Philadelphia Floral
Guild



Speaker:
Kelly Shore, the
Floral Source and
Petals by the Shore



Speaker:
Eileen Taylor, the
Flower Shuttle

Sustainability in the floral industry can be about more than conserving resources and reducing waste — and that is certainly important — but it is also a powerful way to build meaningful community connections and deepen customer loyalty.

Join a conversation with three leaders finding creative ways to make a difference through flowers:

[Read more](#)

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