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Dole expands year two of global campaign with Minecraft designed toward maximum performance with new pineapple-focused experience

June 15, 2026

BANANA STICKER PEEL & PLAY

COLLECT
ALL 10
BANANA
STICKERS!



ACHIEVEMENT UNLOCKED: Banana Power- Ups for Gamers

#1 PING REDUCER FOR THE BRAIN

Bananas are packed with vitamin B6, which helps your brain send signals faster. Think of it as optimizing your ping. Less lag = better focus.

#2 HYDRATION ALLY

Bananas are loaded with potassium + magnesium to balance your electrolytes and boost your HP. Bonus: No crash like energy drinks!

#3 QUICK REVIVE

Bananas are digested fast, so you can start energy play a one-tap between.



DOWNLOAD AT [DOLE.COM/MINECRAFT](https://dole.com/minecraft)

#DoleMinecraft

Following the global success of its first healthy gaming collaboration, Dole Food Co. announced June 10 the launch of the next phase of its partnership with Minecraft, expanding the campaign with new content, experiences and a fresh focus on pineapple in connection with Dole's 125-year pineapple heritage.

[Read more](#)

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Wholesum advances organic innovation and sustainability in 2025 Conscientious Company Report

June 15, 2026



Wholesum, a third-generation leader in organic and Fair Trade Certified produce, has released its 2025 Conscientious Company Report, showcasing a year of record growth, innovation and measurable progress across its sustainability and values-driven initiatives.

As the company approaches its 100-year milestone, the report — now in its 10th year — reflects a defining belief: that growth in organic agriculture can go hand in hand with environmental stewardship, social responsibility and long-term resilience.

[Read more](#)

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Record number of winners take home top prizes in 2026 Idaho Potato Lovers Display Contest

June 15, 2026



Idaho potatoes were the hit of the season as more retail produce departments than ever before competed — and won — in the 35th annual Idaho Potato Lovers Display Contest.

[Read more](#)

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Wakefern Food Corp. and ShopRite sponsor 2026 Special Olympics New Jersey Summer Games

June 15, 2026



Wakefern Food Corp. and ShopRite are proud to continue their longstanding support of the Special Olympics New Jersey Summer Games, taking place June 5-7 at The College of New Jersey. More than 300 volunteers — including Wakefern team members, ShopRite associates and their families — will lend their time and energy throughout the event, continuing a nearly 40-year tradition at the games.

[Read more](#)

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**Ben B. Schwartz & Sons sees great opportunity to distribute
Michigan produce to other regions**

By

Keith Loria

June 12, 2026



Ben B. Schwartz & Sons is having a great 2026 so far, building on its distribution growth last year, adding to the sales team and expanding its presence to the west side of Michigan.

[Read more](#)

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Trendspotting: Getting produce from here to there

By

Craig Levitt

June 12, 2026



Getting produce from here to there is vital. Freight may not be the most glamorous part of the supply chain, but it is every bit important as the other aspects. According to C.H. Robinson and its latest Edge Report, North American freight markets face rising structural pressure.

The report stated that the produce season is placing continued pressure on refrigerated transportation networks across North America. While trucks remain available produce shippers are facing less flexibility in key regions.

[Read more](#)

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