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Walmart expands 30-minute delivery to 33 new markets

May 29, 2026



Walmart is making shopping more convenient than ever with the availability of 30-minute-or-less delivery across 33 U.S. markets. Customers can shop from more than 100,000 eligible items, including fresh groceries, pantry staples and household supplies.

The availability of 30-minute-or-less delivery builds on Walmart's long-term convenience strategy and broader Express Delivery offering as customer demand continues to grow for more immediate and frictionless shopping experiences.

[Read more](#)

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Masser celebrates America's 250th anniversary with patriotic potatoes for retail displays

May 29, 2026

AMERICA'S ★ FAVORITE VEGETABLE ★ IS HERE!

★★★★★★★★★★★★
Our **NEW** potato lineup
is **available now** through
summer!



Masser Family of Cos. is bringing patriotic flair to the produce department this summer with the launch of a limited-edition red, white and blue petite potato pack in honor of America's 250th anniversary.

[Read more](#)

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Bobalu Berry Farms awards 13 scholarships

May 29, 2026



The Bobalu Berry Farms Scholarship Program was established in honor company founders Bob and Lupe Jones, as part of the celebration of Bobalu's 60th anniversary of strawberry farming in Ventura County.

Today, the company is proudly led by their grandsons, Bobby and RC Jones, who created this annual scholarship program as a way to give back to the community that has supported Bobalu for

generations.

[Read more](#)

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Marolda Farms sees Sweetvine organic segment thrive

By

Keith Loria

May 29, 2026



Marolda Farms produces a wide range of conventional and organic leafy greens and herbs across approximately 380 acres, including 250 acres dedicated to conventional production and 130 acres devoted to organic crops.

[Read more](#)

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Mission Produce completes acquisition of Calavo

May 29, 2026



Mission Produce Inc. announced the completion of its acquisition of Calavo Growers Inc., a leading provider of fresh avocados, tomatoes, papayas and value-added prepared foods such as guacamole.

[Read more](#)

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Fall Creek celebrates milestone

May 29, 2026



Fall Creek Farm & Nursery Inc., a world-leading blueberry genetics and nursery company, this month marks 10 years of operations in Spain. What began in 2016 as a two-hectare harvest using plug material from the U.S. has grown into the company's principal hub for Europe, the Middle East and Africa, now serving customers across 52 countries and producing 14 million finished plants annually.

[Read more](#)

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