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Celebrate America’s 250th birthday with Proven Winners patriotic plant combos

June 9, 2026



Mark the 250th anniversary of the Declaration of Independence in full bloom with vibrant patriotic container combinations from Proven Winners. From easy-to-create red, white and blue combos to exciting new 2026 plant varieties, these festive planter ideas make it simple to add seasonal style to porches, patios and outdoor spaces.

Proven Winners takes the guesswork out of container gardening with expertly designed recipes created to deliver bold color, texture and continuous blooms to celebrate this historic anniversary.

Read more

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Phillips Mushroom Farms mourns Jim Angelucci

June 8, 2026



Jim Angelucci, longtime general manager at Phillips Mushroom Farms and a respected leader, mentor and friend whose remarkable career spanned more than 50 years with the company, has died at the age of 76.

Read more

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Bolthouse launches limited-time patriotic carrot Party Sticks

June 8, 2026



Bolthouse Fresh Foods is launching limited-time 12-ounce Party Sticks, fresh carrots in bold patriotic packaging designed to drive incremental sales and impulse purchase behavior in the produce department.

Read more

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Peru remains important source for Pacific Produce

By

John Groh

June 8, 2026



This year, the avocado market has seen record volumes from Mexico and a third straight year of California eclipsing the 300 million-pound mark, so there is no shortage of fruit for the U.S. market.

That has led to a slow start for Peru, according to Isabel Tavera, vice president of Pacific Produce, who told *The Produce News* on May 25 that just 194 containers of Peruvian avocados had shipped to date compared to 1,124 containers the same time last year.

Read more

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Why floral is one of perishable’s toughest tests

June 8, 2026



Floral is one of the most operationally sensitive categories in fresh. It moves fast, responds quickly to disruption and leaves little room for error. In a category where timing, temperature, handling and consumer demand all intersect, even the smallest misstep can have immediate consequences.

That sensitivity is exactly what makes floral such an important model for the rest of the industry.

Read more

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Market Minute: Mushrooms ready for summer promotion

By

Ron Pelger

June 8, 2026



Kick off the summer grilling season by merchandising fresh mushrooms in June.

Increase the produce department display space and promote mushrooms in weekly advertising flyers to boost your mushroom category sales. Be aggressive by setting up a secondary display through June to support the Mushroom Council’s new It’s not Magic. It’s Mushrooms campaign.

Read more

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- Current page 1
- Page 2
- Page 3
- Page 4
- Page 5
- Page 6
- Page 7
- Page 8
- Page 9
- …
- Next page ››
- Last page Last »