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Upcoming webinar on June 24: Creative ways to build community around sustainability

June 15, 2026



Sustainabloom
by the American Floral Endowment

UPCOMING WEBINAR

**CREATIVE WAYS TO BUILD
COMMUNITY AROUND
SUSTAINABILITY**

WEDNESDAY, JUNE 24 @ 1PM EST



Speaker:
Jennie Love,
**Philadelphia Floral
Guild**



Speaker:
**Kelly Shore, the
Floral Source and
Petals by the Shore**



Speaker:
**Eileen Taylor, the
Flower Shuttle**

Sustainability in the floral industry can be about more than conserving resources and reducing waste — and that is certainly important — but it is also a powerful way to build meaningful community connections and deepen customer loyalty.

Join a conversation with three leaders finding creative ways to make a difference through flowers:

[Read more](#)

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Dole expands year two of Global Campaign with Minecraft

June 15, 2026

BANANA STICKER PEEL & PLAY

COLLECT
ALL 10
BANANA
STICKERS!



Dole
MINECRAFT

ACHIEVEMENT UNLOCKED:
Banana Power-Ups for Gamers

#1 PING REDUCER FOR THE BRAIN
Bananas are packed with vitamin B6, which helps your brain send signals faster. Think of it as optimizing your ping. Less lag = better focus.

#2 HYDRATION ALLY
Bananas are loaded with potassium + magnesium to balance your electrolytes and boost your HP. Bonus: No crash like energy drinks!

#3 QUICK REVIVE
Bananas are digested fast, so you start energy up in a one-tap between.

Dole Banana Sticker Inventory
Collect them all!

				
				
				

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DOWNLOAD AT DOLE.COM/MINECRAFT

#DoleMinecraft

Following the global success of its first healthy gaming collaboration, Dole Food Co. announced June 10 the launch of the next phase of its partnership with Minecraft, expanding the campaign with new content, experiences and a fresh focus on pineapple in connection with Dole's 125-year pineapple heritage.

[Read more](#)

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**Wholesum advances organic innovation and sustainability in 2025
Conscientious Company Report**

June 15, 2026

2025 CONSCIENTIOUS COMPANY REPORT SNAPSHOT

Wholesum

73.6M

Lbs of **organic produce** taken to market, up 21% from 2024



100%

Organic production, covering **1,514 acres** of organic farms and growers in the US and Mexico



\$831K

Went back to farming communities through **Fair Trade** sales totaling over **\$12 million since 2013**



66.6%

Renewable input use across the operations, with updates in **packaging** supporting YoY improvements

9.4%

Increase in **labor force**, totaling **1,004 employees** across Wholesum operations



Wholesum, a third-generation leader in organic and Fair Trade Certified produce, has released its 2025 Conscientious Company Report, showcasing a year of record growth, innovation and measurable progress across its sustainability and values-driven initiatives.

As the company approaches its 100-year milestone, the report — now in its 10th year — reflects a defining belief: that growth in organic agriculture can go hand in hand with environmental stewardship, social responsibility and long-term resilience.

[Read more](#)

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Record number of winners take home top prizes in 2026 Idaho Potato Lovers Display Contest

June 15, 2026



Idaho potatoes were the hit of the season as more retail produce departments than ever before competed — and won — in the 35th annual Idaho Potato Lovers Display Contest.

[Read more](#)

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**Wakefern Food Corp. and ShopRite sponsor 2026 Special Olympics
New Jersey Summer Games**

June 15, 2026



Wakefern Food Corp. and ShopRite were proud to continue their longstanding support of the Special Olympics New Jersey Summer Games, held June 5-7 at The College of New Jersey. More than 300 volunteers — including Wakefern team members, ShopRite associates and their families — lent their time and energy throughout the event, continuing a nearly 40-year tradition at the games.

[Read more](#)

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Ben B. Schwartz & Sons sees great opportunity to distribute Michigan produce to other regions

By

Keith Loria

June 12, 2026



Ben B. Schwartz & Sons is having a great 2026 so far, building on its distribution growth last year, adding to the sales team and expanding its presence to the west side of Michigan.

[Read more](#)

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