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## **Zuhlke sees packaging performance driving produce decisions**

**By**

**Keith Loria**

**June 22, 2026**

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For decades, Kurt Zuhlke & Associates has supplied packaging solutions to the fresh produce industry, helping growers, packers and shippers protect products while meeting the changing demands of retailers and consumers.

In 2026, company founder Kurt Zuhlke believes the biggest factor influencing packaging decisions isn't sustainability or innovation — it is the economic realities facing consumers and the produce industry.

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[Read more](#)

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**Antirrhinum 'Shiryu Kiss' wins double at HTA National Plant Show**

**June 22, 2026**



Antirrhinum 'Shiryu Kiss' won two top honors at the Horticultural Trades Association's National Plant Show, claiming both Best in Show and the New Plant Awards Visitor Vote.

The purple-flowered perennial, bred in the U.K. by Peter Moore, impressed expert judges and show attendees alike at NAEC Stoneleigh in Warwickshire.

[Read more](#)

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**In the Trenches: The magic of summer mushroom merchandising**

**By**

**Ron Pelger**

**June 19, 2026**



Back in the 1950s, mushroom displays in the produce department consisted of only one or two rows of white mushrooms in a thick paper container. The choice for consumers in those days was one size will have to suit all, but the mushroom future changed when organizations emerged for the purpose of educating consumers and promoting mushrooms.

[Read more](#)

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**Freshwave expands citrus program through global sourcing strategy**

**By**

**Keith Loria**

**June 19, 2026**



As consumers continue expecting citrus on store shelves every week of the year, The Freshwave Fruit & Produce and Consalo Family Farms are expanding its global sourcing efforts to deliver a consistent supply while navigating an increasingly unpredictable production environment.

For the Vineland, NJ-based company, citrus has become a critical component of its year-round business, complementing domestic produce programs and helping retail partners maintain continuity when U.S. production is limited.

[Read more](#)

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**CPMA 2027 Trade Show nearly sold out**

**June 19, 2026**



After successfully hosting its largest Annual Convention and Trade Show to date last April in Toronto, the Canadian Produce Marketing Association is bringing its 2027 annual event to Vancouver, BC.

Exhibit space for the CPMA 2027 Trade Show is already 80 percent sold out, with the remaining booths now available on a first-come, first-served basis. The event will take place April 13-15, 2027, at the Vancouver Convention Centre and will feature more than 700 booths representing produce businesses from around the world.

[Read more](#)

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**E. Armata focuses on relationships and adaptability in changing market**

**By**

**Keith Loria**

**June 19, 2026**



For generations, E. Armata Inc. has been a fixture at the Hunts Point Terminal Market, serving customers throughout the New York metropolitan area with a full line of fresh produce. In 2026, the company continues relying on the same principles that have guided it for decades: strong relationships, customer service and the ability to adapt to changing market conditions.

[Read more](#)

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