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# In the Trenches: The magic of summer mushroom merchandising

**By**

**Ron Pelger**

**June 19, 2026**

Back in the 1950s, mushroom displays in the produce department consisted of only one or two rows of white mushrooms in a thick paper container. The choice for consumers in those days was one size will have to suit all, but the mushroom future changed when organizations emerged for the purpose of educating consumers and promoting mushrooms.

Read more

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# Freshwave expands citrus program through global sourcing strategy

**By**

**Keith Loria**

**June 19, 2026**

As consumers continue expecting citrus on store shelves every week of the year, The Freshwave Fruit & Produce and Consalo Family Farms are expanding its global sourcing efforts to deliver a consistent supply while navigating an increasingly unpredictable production environment.

For the Vineland, NJ-based company, citrus has become a critical component of its year-round business, complementing domestic produce programs and helping retail partners maintain continuity when U.S. production is limited.

Read more

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# CPMA 2027 Trade Show nearly sold out

**June 19, 2026**

After successfully hosting its largest Annual Convention and Trade Show to date last April in Toronto, the Canadian Produce Marketing Association is bringing its 2027 annual event to Vancouver, BC.

Exhibit space for the CPMA 2027 Trade Show is already 80 percent sold out, with the remaining booths now available on a first-come, first-served basis. The event will take place April 13-15, 2027, at the Vancouver Convention Centre and will feature more than 700 booths representing produce businesses from around the world.

Read more

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# E. Armata focuses on relationships and adaptability in changing market

**By**

**Keith Loria**

**June 19, 2026**

For generations, E. Armata Inc. has been a fixture at the Hunts Point Terminal Market, serving customers throughout the New York metropolitan area with a full line of fresh produce. In 2026, the company continues relying on the same principles that have guided it for decades: strong relationships, customer service and the ability to adapt to changing market conditions.

Read more

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# ALDI has customers shopping blind

## June 19, 2026

Blind box culture has officially entered the grocery aisle. Inspired by the growing popularity of surprise unboxing trends across fashion, beauty and collectibles, ALDI is launching the “ALDI Blind Box,” a new way to turn everyday grocery shopping into something a little less predictable. For a limited time, shoppers have the chance to claim a free box filled with ALDI fan-favorite products, standout staples and fresh picks from across every aisle.

Read more

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# QDC Fresh brings exclusive Australian citrus program to U.S. retailers

**June 19, 2026**

QDC Fresh Inc. launched its exclusive Australian citrus program, featuring premium Cara Cara oranges, Navel oranges, mandarins and true Blood oranges. Through an exclusive partnership with an industry-leading Australian grower, QDC Fresh will be first to market in 2026 with Australian Cara Cara and Navel oranges into the United States. Fruit has already been harvested and is currently en route to the U.S., with the first arrival scheduled for mid-July.

Read more

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