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Giant Eagle drops prices through Labor Day

July 10, 2026

Giant Eagle launched its On Sale This Season pricing initiative for the summer season. Effective through Labor Day, the company will reduce and hold prices across more than 300 of the most frequently purchased products throughout its supermarkets, including family meal essentials like proteins and produce along with a variety of summer snack favorites.

Read more

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Del Monte launches upcycled fruit innovation

July 10, 2026

Del Monte Corp. and Treatt, a global manufacturer of natural extracts and ingredients for the flavor, fragrance and consumer goods market, launched a new range of fruit-derived extracts designed for beverage applications.

Read more

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CMI makes back-to-school snacking simple

July 10, 2026

As back-to-school season approaches, CMI Orchards is ready to make healthy snacking fun with a lineup of kid-friendly apple programs. Featuring its popular Crunchie Munchies, HERO and Daisy Girl Organics brands, CMI delivers bite-sized grab-and-go apples, perfect for busy school days.

Read more

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West Pak looks to refresh the organic avocado experience

July 10, 2026

West Pak Avocado announced a major refinement to its organic avocado program, unveiling a vibrant new visual identity and expanded merchandising tools. Launching this summer and debuting at the Organic Produce Summit, the program introduces refreshed branded packaging for bagged avocados. Anchored by a new strategic direction, the company has dubbed the initiative “The Bright Side of Organic.”

Read more

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Michigan asparagus wraps successful season with strong volumes, consumer demand

July 10, 2026

The Michigan asparagus season wrapped up on a high note, delivering exceptional quality, strong volumes and increased consumer awareness across key markets. To support growers and drive demand throughout the season, the Michigan Asparagus Advisory Board executed an integrated marketing campaign combining retail promotions, influencer partnerships, recipe development, digital advertising, video content and earned media.

Read more

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Courchesne Larose acquires Star Group

July 10, 2026

Courchesne Larose Group has completed its acquisition of The Star Group. Star Group is a respected Western Canadian fresh produce distributor with more than 35 years of history and a strong national reputation. This transaction brings together two highly complementary organizations with shared values, deep industry experience and a long-term commitment to the Canadian produce

sector.

Read more

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